

11th Annual

ALBERTA POWER SUMMIT

November 16 - 17, 2010 | The Metropolitan Centre | Calgary



LUNCHEON SPEAKER

Danielle Smith, *Leader, Wildrose Alliance Party*

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*Executive Vice-President
Chief Technology and Information Officer
ENMAX Corporation*

Deborah Emes

*Vice-President, Regulatory
ENMAX Corporation*

Important and thought-provoking questions will be addressed at this comprehensive two day event that is designed to provide up-to-date insight into the factors that drive the Alberta and North American electricity markets. Network with your peers and hear the experts discuss the following questions:

- How do you determine what market participants, particularly consumers, want?
- Can competitive markets meet the demands of all market participants?
- Can markets balance competing wants?
- What is the role of government? Is it limited to responding to clear market failures or is it broader?
- To what extent should governments support new technologies?
- Are changes needed to the market design to incorporate renewables?
- Does technology hold the answer to meet market participants' needs or are the costs associated with taking advantage of the new technologies outweighing the benefits?

FACULTY

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ENMAX

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Harry Chandler
*Market Surveillance
Administrator*

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An **ALM** Event

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HOTEL RESERVATIONS:

The Metropolitan Centre is conveniently located at 333 Fourth Ave. S.W., Calgary, AB, T2P 0H9 tel: (403) 266-3876. For overnight accommodation please contact the Westin Calgary Hotel at (403) 266-1611, or fax (403) 508-5240. Please note, a block of rooms has not been held for this event. Delegates are advised to contact the hotel directly to secure overnight accommodation.

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